

# Phishing Defence & Awareness

Transform Your Workforce Into Your Strongest Anti-Phishing Defense



**Blue Island Security**

NAVIGATE CYBER RISK

## Key Features



**Quarterly Phishing Campaigns** with 3 modules per quarter covering critical attack vectors and techniques



**Real-World Phishing** Simulations with realistic attack scenarios and immediate education



**Comprehensive Analytics & Reporting** with quarterly scorecards and performance tracking

## Outcomes



**Transform workforce behavior & create a human firewall against phishing threats**



**Build continuous improvement through ongoing assessment and targeted remediation**

**95% of cyber-attacks succeed due to human error. With sophisticated phishing attacks increasing by 220% annually, your employees are both your greatest vulnerability and your strongest defense.**

Traditional security awareness training fails because it treats compliance as the goal rather than behavioral change. Generic, one-size-fits-all approaches leave organizations exposed to modern social engineering techniques.

This is why Blue Island Security has developed a comprehensive Security Awareness Training Platform that transforms security education from a compliance checkbox into an engaging, measurable program that creates lasting behavioral change..

## Build A Phishing-Resilient Culture

The Blue Island Phishing Defense & Awareness Training Platform delivers continuous education through the industry-leading Enterprise solution, transforming your workforce into an active defense against phishing threats.

Our program systematically reduces human-factor risk through quarterly campaigns, AI-driven phishing simulations, and measurable behavioral change.

## Program Delivery & Strategy

Blue Island Security will implement and manage your complete phishing defense and awareness program, providing ongoing optimization and strategic guidance for sustained security culture transformation.

## What we'll do

1

Complete platform deployment with SSO support

2

Initial phishing simulation & knowledge evaluation establishing benchmarks

3

Structured education engagement, role-based content & automated scheduling

4

Comprehensive reporting & behavioral insights, trend analysis, & strategic recommendations

## Assumptions

- Team members will be available for the requirements workshop
- User directory integration access will be provided for automated provisioning



**Blue Island Group**

BUILDING THE FUTURE

**Contact us today to get started!**

Blue Island Security | <https://blueislandsecurity.com>